

WOWMAX  
EXCHANGE  
PROTOCOL



2024





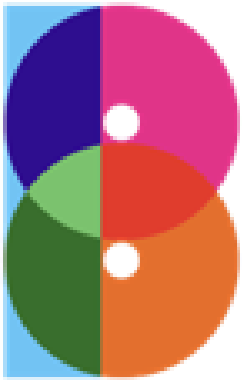
# Executive summary

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- WOWMAX is a multi-chain decentralized exchange (DEX) aggregator that introduced an innovative approach to aggregating liquidity, which allows WOWMAX to offer the **best exchange rates** in DeFi.
- Unlike competitors that try to maximize the output token amount, WOWMAX aims to bring the whole DEX market to a perfect equilibrium by performing a **back-run arbitrage** against all liquidity pools and redirecting the profit back to users. This approach results in **superior exchange rates**.
- In 2024 WOWMAX trading volume **grew 5 times per month**, reaching \$1 million/day volume on March 5, 2024. Currently, WOWMAX is in the Top-20 DEX aggregators in the world - <https://defillama.com/aggregators>.
- WOWMAX has over 30 partnerships: WOWMAX is incubated by Burrito wallet of **Bithumb exchange**, backed by Waterdrip Capital, and audited by Hacken. WOWMAX is **Manta Pacific's** featured partner (#8 on <https://pacific-bridge.manta.network>), an official partner of **Linea** (<https://linea.build/apps>), **Scroll** <https://scroll.io/ecosystem>.
- Taking into account WOWMAX's current growth, technological superiority, and strong partnerships, in 2024 WOWMAX aims to become one of the **World's Top-5 DEX aggregators**, reaching \$100m daily trading volume.

# WOWMAX has a strong partnership network and many integrations

## Incubation program



BURRITO



**bithumb**

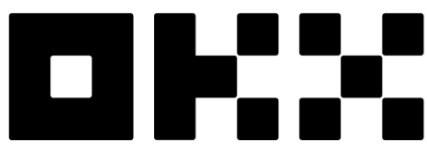
글로벌 가상화폐 거래소 빗썸

Burrito wallet uses WOWMAX to exchange cryptocurrencies inside the mobile app.

## Partners & Integrations (30+):



Ramp



izumi



ZEBRA



WOMBAT



Metavault.  
Trade



Balancer



LYNEX



SyncSwap

HACKEN

TECTONIC



Bitget Wallet



HorizonDEX



Gate Web 3



MANTA  
NETWORK

Linea



Scroll

BLAST



BASE



ethereum



BNB

COMING SOON



cronos



Merlin Chain



ARBITRUM



Optimism



THENA



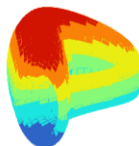
maverick



PancakeSwap



UNISWAP



Curve



MDEX.COM



SushiSwap



Orby Network



SpaceFi



# WOWMAX achieves the best rates via arbitraging the whole market

Example:  
A USER wants to buy  
\$ORBIT for USDB

Smart routing

To maximize ORBIT, WOWMAX arbitrages  
\$Bag, \$Pump, \$MUSD on every DEX and  
brings the whole market to the equilibrium

SwapBuy & Sell

From

Balance: 0MAX

\$ USDB

1 000

0x43...0003

\$1 000

To

Balance: 0

ORBIT

1 102.96

0x42...B357

\$989.06

1 USDB = 0.77931 ORBIT (\$0.99)

\$3.84

Connect wallet

Routing

\$ 1 000 USDB > ORBIT 1 102.96

56% > 

WETH

BlasterSwap 71.4%

CyberBlast V3 28.6%

 > 

ORBIT

Thruster V3 100%

36% > 

BAG

Thruster V3 100%

 > 

WETH

Thruster V3 100%

 > 

ORBIT

Thruster V3 100%

7% > 

PUMP

Thruster V3 100%

 > 

WETH

Thruster V2 100%

 > 

ORBIT

Thruster V3 100%

1% > 

MUSD

MonoSwap V3 100%

 > 

WETH

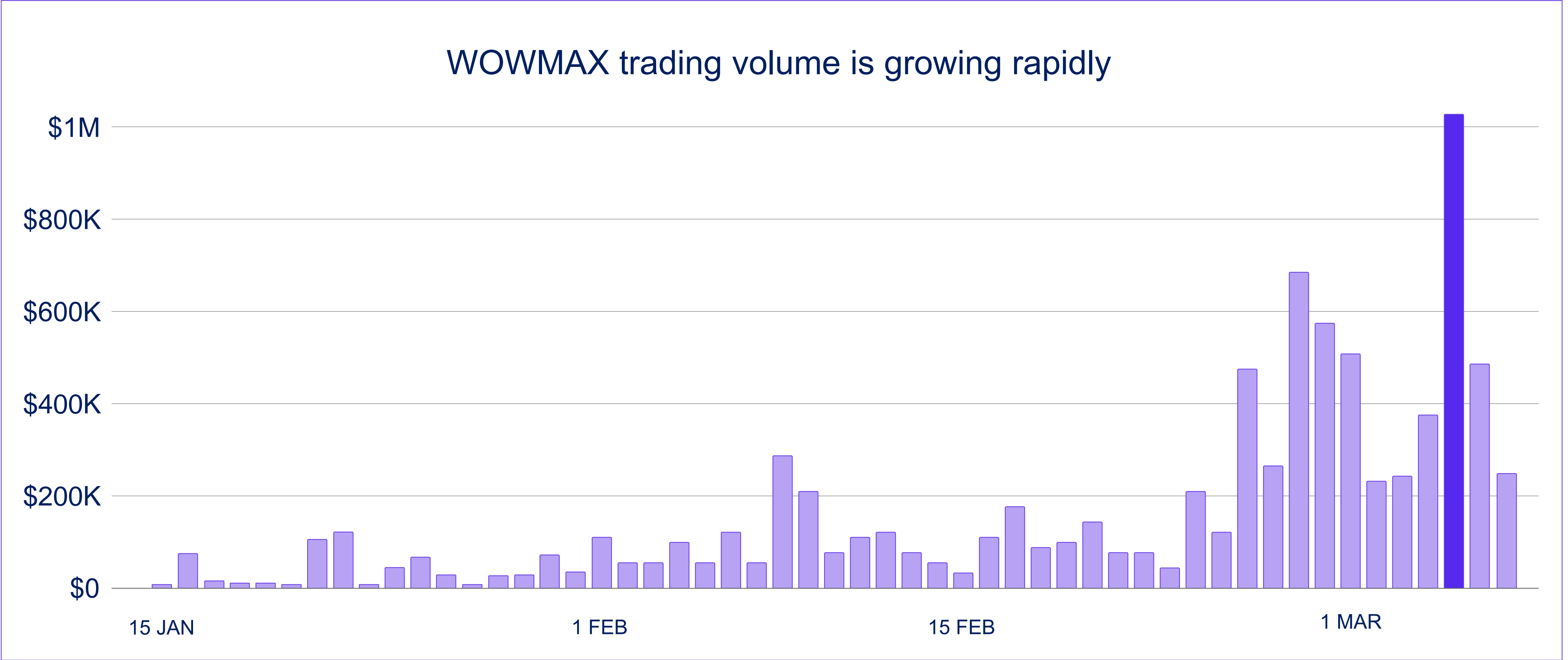
MonoSwap V3 100%

 > 

ORBIT

Thruster V3 100%

# In less than 2 months trading volume on WOWMAX reached \$1M/day

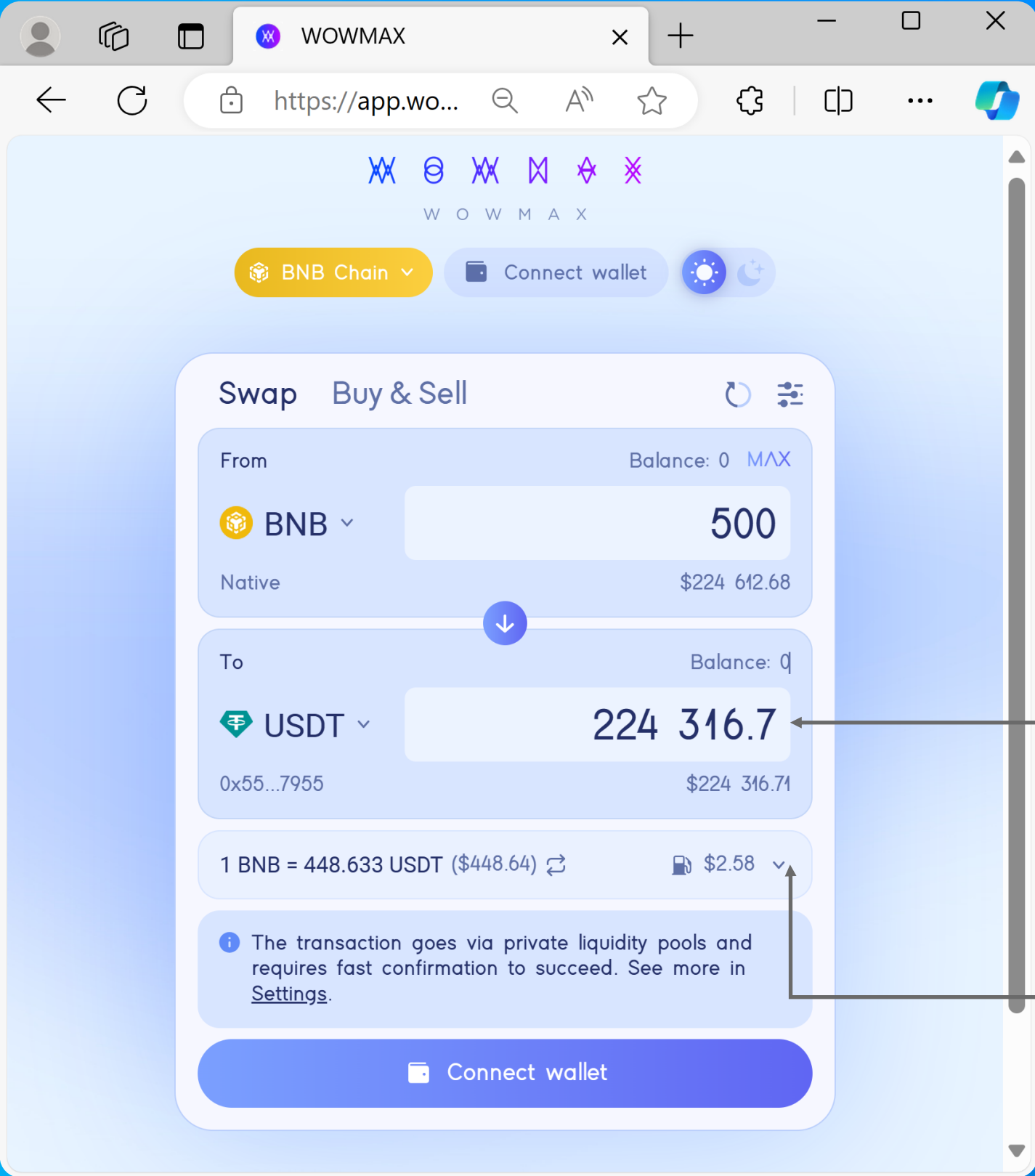


# WOWMAX outperforms the market leader both on rates\* and costs

## WOWMAX

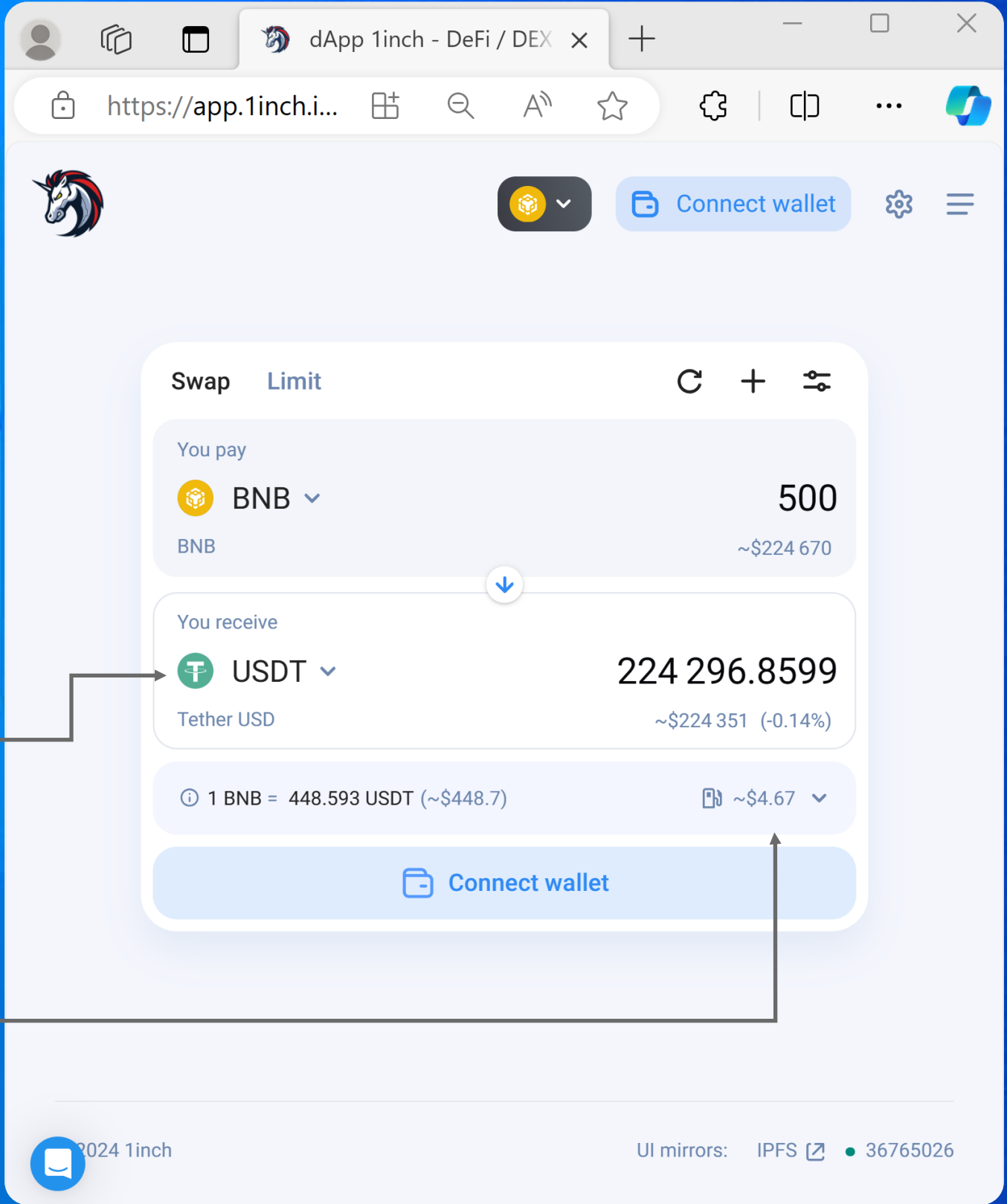
WOWMAX has much less liquidity sources, yet it offer better rates\* and cheaper gas costs than the leading DEX aggregator - 1inch, that exchanges \$500M daily.

\* WOWMAX always offers better rates on the same set of liquidity sources.



20 liquidity sources

## 1INCH

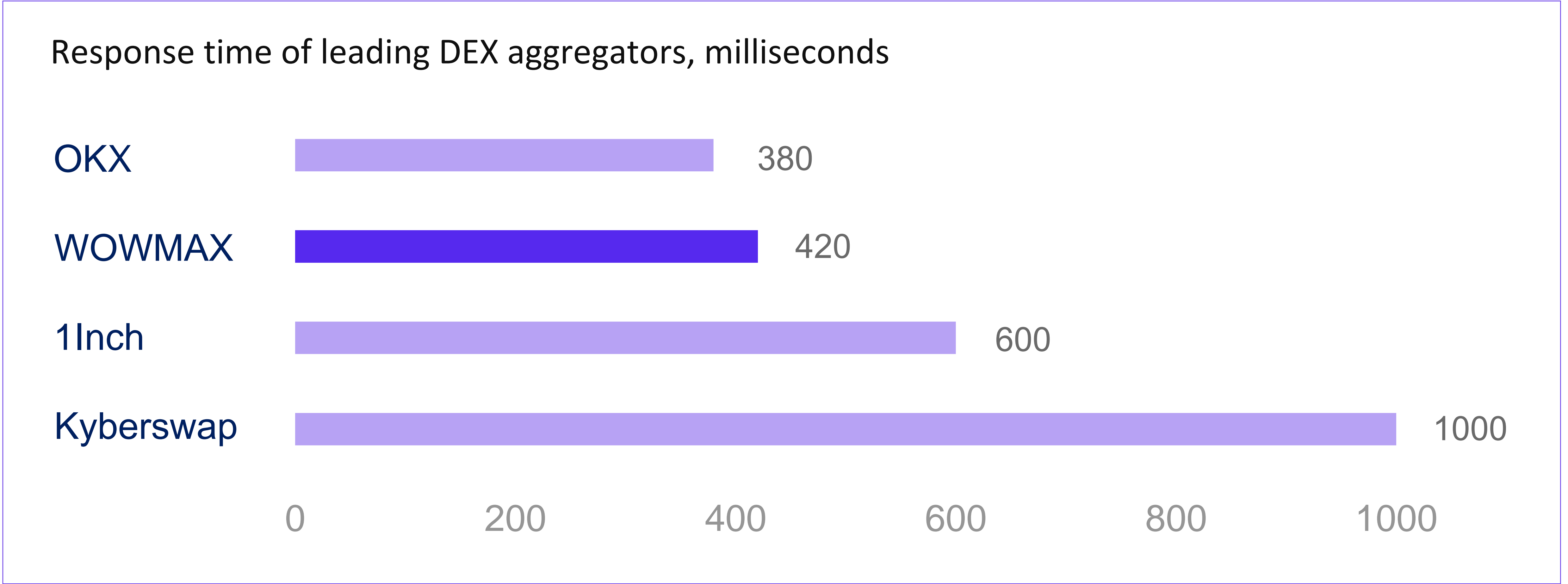


78 liquidity sources

Rate

Costs

# WOWMAX has the 2<sup>nd</sup> fastest API among all leading DEX aggregators



On November 15, 2023, we initiated 100 swap requests for OKX DEX, WOWMAX, 1inch, and Kyberswap. For each instance we recorded the response time in milliseconds. WOWMAX can be accelerated further but it is not necessary at the moment, since DEX trading is also limited by the blockchain speed of 3,000ms per block (BNB chain).



# WOWMAX aims to get to Top-5 DEX aggregators in Defillama in 2024



**DefiLlama**  
Global ranking



[Defillama.com/aggregators/wowmax-exchange](https://defillama.com/aggregators/wowmax-exchange)

1. Jupiter
2. 1inch Network
3. CoW Swap
4. Paraswap
5. ODOS
6. Bebop
7. KyberSwap
8. PLEXUS
9. AVNU
10. Jumper Exchange
11. Tokenlon
12. DexHunter
13. Bitget Swap
14. Slingshot
15. Yield Yak
16. Aftermath Finance
17. Kana Labs
18. **WOWMAX Exchange**
19. CaviarNine
20. SwapGPT

## 10 actions to become a Top-5 DEX aggregator

- 1 Maintain the technological leadership delivering **the best rates** in DeFi
- 2 Launch **on the first day** on new promising chains: Blast, Merlin, X1
- 3 Build a **point system** to improve retention, loyalty and trading volumes
- 4 **Become a solver** (swap executioner) for Bebop, CoW and UniswapX
- 5 **Get integrated** by other platforms: Symbiosis, Rubik, ProtectedPool
- 6 Reach out to DEX trades via **DeBank** and other marketing platforms
- 7 Leverage the partnership with **Burrito & Bithumb** to get Korean users
- 8 Built a **referral system** and start influencer marketing
- 9 Become a swap provider for **top Web3 wallets**: Metamask, TrustWallet
- 10 **Gamify** trading experience to stand out among other swap platforms



# Backed by Waterdrip Capital, Investment Solutions AG, a Nasdaq-listed company (NDA) and the head of trading of Goldman Sachs



PUBLIC COMPANY  
FOCUSED ON  
QUANTITATIVE  
TRADING (NDA)

**Nasdaq** Listed



**Goldman  
Sachs**

EXECUTIVE  
DIRECTOR,  
HEAD OF TRADING

# WOWMAX has a strong partnership network and many integrations

H1 2024

- Reach a daily trading volume of 5 million USD
- Expand out team in Hong Kong and onboard institutional traders & partners
- Integrate with DeFi wallet (Crypto.com), Coinstore, and others
- Add cross-chain swaps
- List WOWMAX token (ticker: DEFI) on a Top-10 international exchange and a top Korean Exchange

H2 2024

- Reach a daily trading volume of 100 million USD
- Secure \$5 million investment round
- Integrate with Metamask /Trust wallet
- Expand to Indonesia, Philippines, and Vietnam
- Release the product on non-EVM compatible chains (Aptos, ICP, Cardano, Cosmos, etc).
- List DEFI token on Tier-1 global exchanges

H1 2025

- Ascending to #1 DEX aggregator by userbase and trading volume:
  - ✓ Reach a daily trading volume of \$500 million
  - ✓ Reach 50,000 DAU
- Integrate WOWMAX product into at least 3 solid centralized exchanges to complement their orderbooks with onchain liquidity to improve exchange rates
- List DEFI token on Binance, Coinbase, and Upbit.

H2 2025

- Become the leading provider of decentralized trading infrastructure
- Integrate into over 15 of the Top-20 Web3 wallets as a exchange service provider, capturing more than 90% of all swap transactions.
- Integrate into at least three of the Top-10 centralized exchanges.
- Escalate WOWMAX's daily trading volume to a stature comparable to that of Uniswap's impressive daily turnover of \$3.5 billion.



# WOWMAX LIMITED is a Hong-Kong registered company

- 1. Crypto friendly jurisdiction
- 2. Vibrant Web3 environment
- 3. Asian financial & travel hub



編號  
No.

3324039



公司註冊處  
COMPANIES REGISTRY

公司註冊證明書  
CERTIFICATE OF INCORPORATION

\*\*\*

本人謹此證明  
I hereby certify that

WOWMAX LIMITED

於本日根據香港法例第622章《公司條例》  
is this day incorporated in Hong Kong under the Companies Ordinance

在香港成立為法團，此公司是一間  
(Chapter 622 of the Laws of Hong Kong), and that this company is

有限公司。  
a limited company.

本證明書於二〇二三年十月三日發出。  
Issued on 3 October 2023.



# Business team with a track record of innovations and achievements



**Almir Salimov**  
CEO



Previous experience includes 18 years of corporate and entrepreneurship, including a variety of business development, consulting and executive roles at BP, Merrill Lynch and Booz&Co.

Almir holds MSC with Distinction in Information Systems from London school of Economics and Political Science and MBA from INSEAD.



**Mickey Choi**

Chief Marketing Officer



Mickey is a representative of the Korean stock market community and an early investor in blockchain technologies in Korea. He participated in numerous blockchain projects working on ICOs, IEOs, and IDOs, performing project analysis, marketing, incubation, promotion and IR consulting in various countries around the world.



**Maxim Khan**

Investor Relations Director



Maxim helps WOWMAX business to scale: he has extensive experience in management large and diverse teams in Korea, Japan, China, Uzbekistan, Kazakhstan, and Russia. Maxim's second large strength is financial management – he manages the company's cash flow, accounting systems and financial statements. Maxim holds BSc degree in International Law from Moscow State Institute of International Relations (MGIMO) and MSc degree in International Marketing from Yonsei University (Seoul).



# Exceptional engineers, capable of building world-class products

## **Mikhail Mazurov** Chief Technology Officer

Mikhail has 11 years of software development and project management experience. In the past Mikhail successfully led technical development of several large blockchain projects, including a joint project with Boston Consulting Group, managing international teams and ensuring overall technical success. Mikhail is a co-author of WOWMAX DEX aggregation algorithm, which outperforms all existing solutions in efficiency. Mikhail holds BSc and MSc in Computer Science from St. Petersburg State University of Information Technology (NIU ITMO).

## **Ilya Barykin** DevOps Engineer

## **Ekaterina Kryakushina** Front-end engineer

## **Kseniya Makarenko** UI/UX Designer

## **Andrey Dubovik** Data Scientist